

NY LUNCH BOX

# Healthy Indian Vegetarian Recipes That Mom Still Makes

Bombay Sandwich Co. Has Gone From Serving Out of a Tent in Brooklyn to running a Brick-and-Mortar Shop In Chelsea

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Jan. 14, 2014 10:00 p.m. ET



The French lentil bowl at the Bombay Sandwich Co. *Stephen Remich for The Wall Street Journal*

In only a year and a half, the co-owners of Bombay Sandwich Co. have gone from serving customers out of a tent in Brooklyn to running a brick-and-mortar shop in Chelsea.

Shiv Puri and his wife, Shikha Jain, began their culinary enterprise in June 2012 at Smorgasburg, Brooklyn's food flea market. The couple believed the city didn't have enough healthy, homestyle vegetarian fare, so they decided to strike out on their own using family recipes.

"After we sold out every week for a month, we thought we might be on to something," said Mr. Puri, who left a job at Bank of America to start the restaurant.



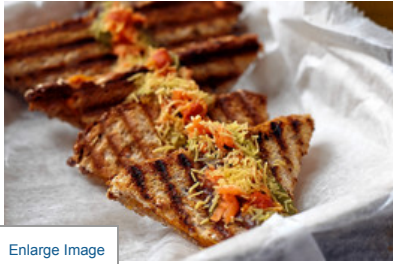
The Bombay Sandwich Co. *Stephen Remich for The Wall Street Journal*

they lean heavily on recipes from Ms. Jain's family and those of Mr. Puri's mother,

The duo opened their small shop on West 27th Street in early December. Mr. Puri called the neighborhood a "dream location," with a lot of students, startups and "health freaks."

As its name implies, the restaurant specializes in sandwiches with an Indian flair.

Mr. Puri and Ms. Jain make all their sauces and chutneys in-house, and

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### The Smorgasburg Sweet Potato sandwich Stephen Remich for The Wall Street Journal

with cranberry, ginger, cilantro and carom seed on the inside, and topped with chutneys and crunchy chickpea flakes, is a nod to their roots at the food flea market.

The restaurant also serves bowls, which are gluten-free (\$10.25), smoothies (\$5.75-6.25), and authentic Masala chai with ginger and ground spices (\$3.25).

—V.L. Hendrickson

**Bombay Sandwich Co., 48 W. 27th St. near Sixth Avenue; open daily from 11 a.m. to 9 p.m.; 646-781-9756.**

who grew up on a farm in Punjab and who sometimes comes up from New Jersey to help cook.

One of Mom's recipes is a top seller: the Chana Masala Sandwich (\$8.50) brings together slow-cooked chickpeas, date chutney and pickled onions. Another crowd pleaser is the honey-fennel grilled cheese, made with mozzarella, fennel, golden raisins and a dash of hot sauce (\$8.75). The Smorgasburg Sweet Potato (\$8.25),